



Display advertising isn't dead

A guide to building scroll-stopping ads that convert





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SECTION 1

The evolution of display advertising



The birth of digital advertising didn't start with a bang but with a whimper.

On October 27, 1994, WIRED magazine simultaneously published the world's first banner ads for 12 major brands—including AT&T, Volvo, Club Med, and Zima—on its website.

According to the publisher and agency who brokered the deals, expectations were modest at best:

Targeting didn't exist, A/B testing wasn't possible, traffic came with few guarantees, and advertisers didn't even care to ask about campaign performance.

Initially, click-through rates (CTR) hovered around 15%, with users clicking out of curiosity, drawn to the novelty of an interactive ad.

But those numbers soon started to fall.

Despite declining engagement rates, display advertising became a fixture of the modern internet over the next three decades—so commonplace that Jim Speros, the VP of Advertising and Marketing Communications at AT&T, who originally signed off on the company’s first banner ad, later compared it to “wallpaper in the background.”

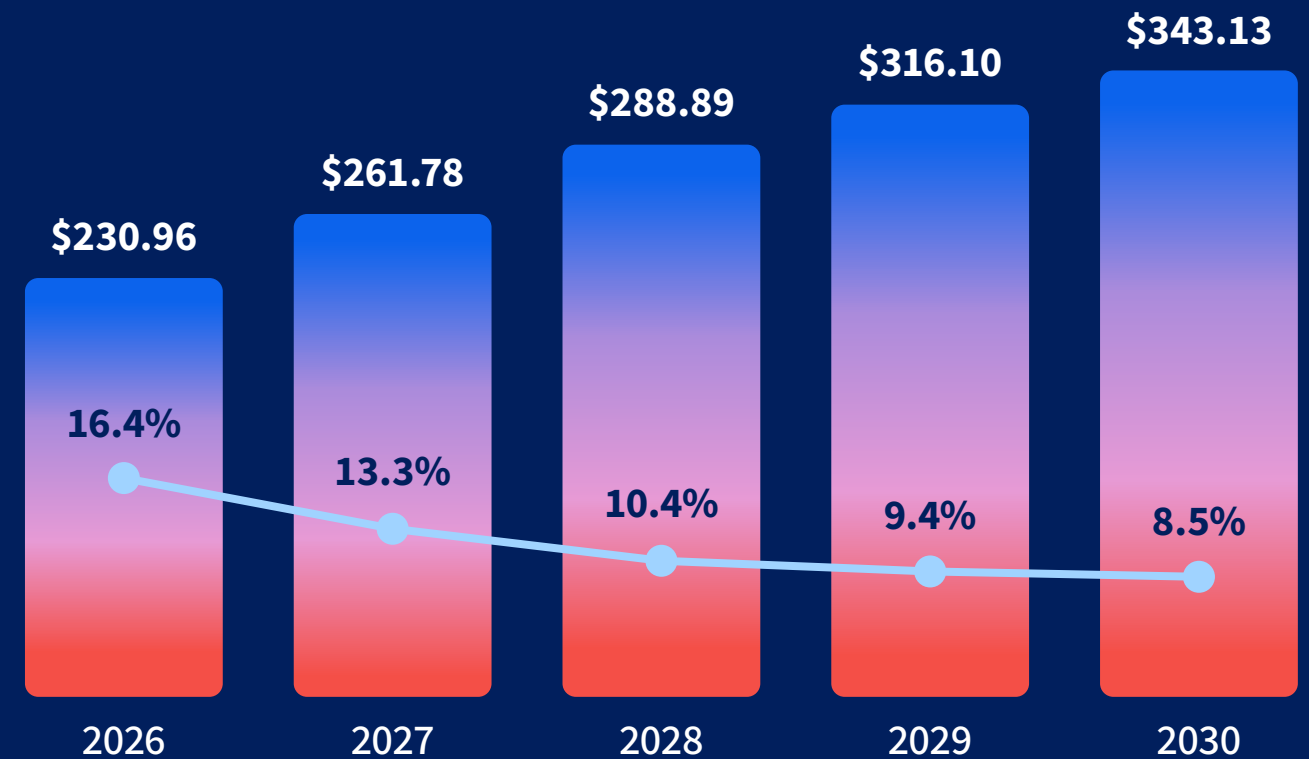
Yet display ads have evolved behind the scenes to become a core part of how brands reach, influence, and convert customers online.

According to [EMARKETER](#), 57.2% of total digital ad spending went to display in 2025, making it the largest share of digital ad spend, with most industries allocating between 54% and 66% of their total budgets to the channel. Between 2026 and 2029, display ad spending in the US is expected to grow 36.9%.

Why? Although it’s sometimes easy to overlook, when planned thoughtfully and executed well, display advertising is designed to support consistent reach, brand consideration, and conversions—especially when used alongside other digital channels.

Display ad spending

billions USD % change YoY



Source: [EMARKETER Forecast](#), March 2026

In this guide, we’ll break down how to build display ads—from strategy and creative to targeting and optimization—so your ads don’t just stand out, but actually get clicked.

SECTION 2

How to get started with display advertising

Launching a display campaign doesn't have to be difficult.

Here are a few practical steps to guide your planning—from targeting and creative development to bidding strategy and measuring performance—for whichever industry you're working in.

1 Choose the right platform and buying approach

When working with a demand-side platform (DSP), ask about verification partners, inventory access, and platform capabilities. Evaluate supply quality and brand safety to ensure ads appear in the right environments, instead of on low-quality inventory—like made-for-advertising sites—where ads are crowded and performance is often limited.

2 Define your audience

Identify who you want to reach and their place in the buying journey. Go beyond basic demographics by layering firmographic data, intent signals, and past engagement to ensure your messaging matches their mindset. While adding layers can reduce scale, it often improves relevance. Forecasting can help you understand the trade-offs of different targeting combinations before launching.

3 Set clear campaign goals

Before launching your ads, determine what success looks like. Whether your objective is reach, site traffic, or conversions, your KPIs, budget, and bidding strategy should align with your overall goal.

4 Develop and size your creative properly

Strong performance starts with strong creative. Develop clear, focused messaging aligned to your objective, and size assets correctly across desktop, mobile, and in-app placements to maintain consistency. Need help? [Speak with an expert.](#)

5 Launch across the right channels

Activate your campaign across websites and apps where your audience already spends time, and apply frequency caps to avoid overexposure. Consider how display can complement social, search, or connected TV (CTV) to maintain consistency across touch points.

6 Monitor and optimize performance

Track performance beyond surface-level metrics. Evaluate impressions, clicks, conversions, and post-click behavior to understand what's driving results. Adjust creative, audiences, or bids based on what you learn.



Taken together, these steps help ensure your display ads—whether used as a standalone channel or as part of a multi-channel strategy—are set up correctly from the start.

SECTION 3

Creative best practices from industry experts



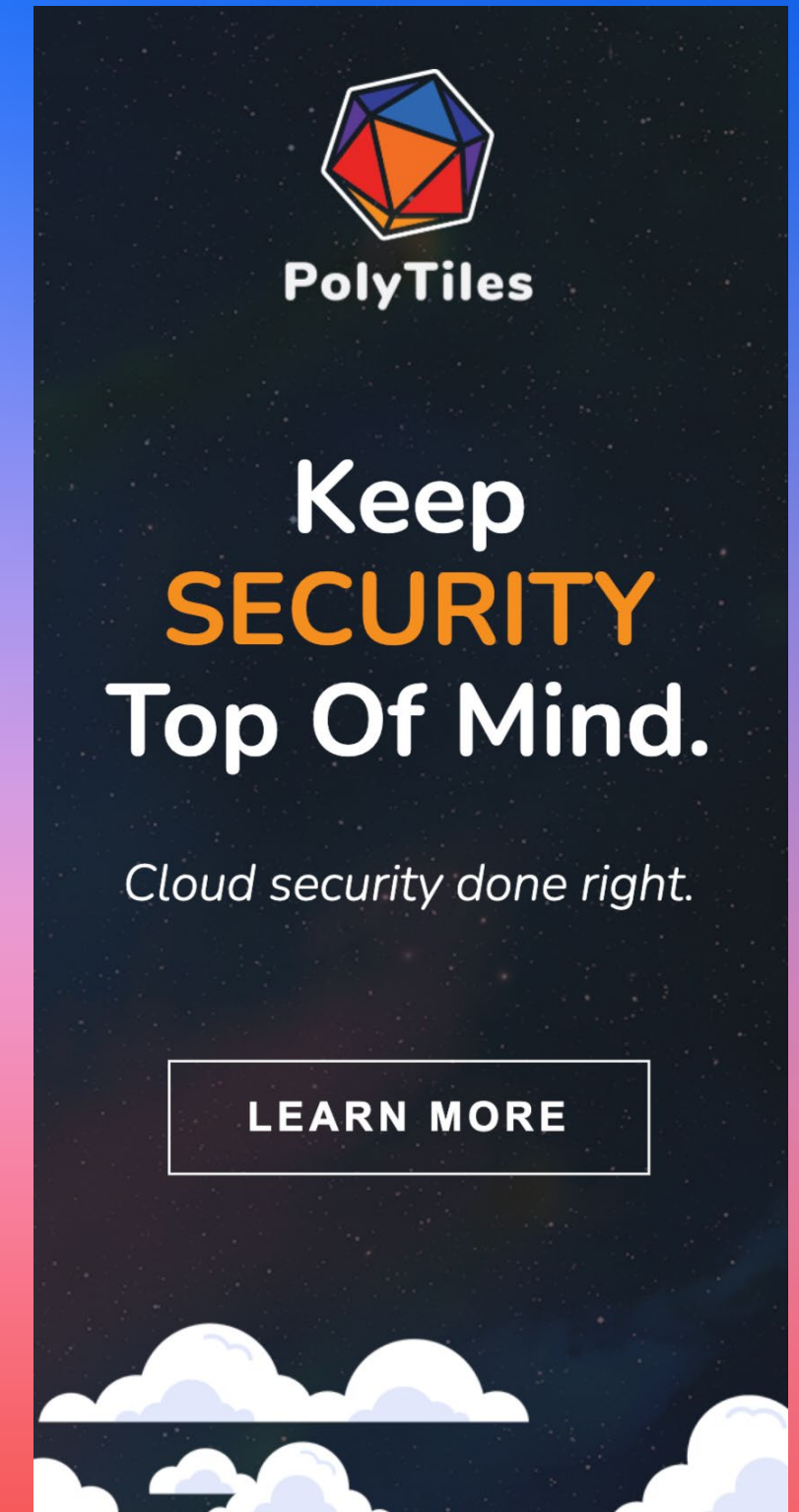
The design of your display ads is what separates those that get ignored from those that drive results.

Below are practical recommendations from StackAdapt's award-winning in-house Creative Studio team designed to help ensure your visuals, copy, and messaging perform.

TIP 1**Keep it simple**

Display ads appear in small spaces and compete for limited attention. If your message can't be understood in two or three seconds, it's likely too complex. Focus on one clear idea, relevant visuals, and concise copy. Think of it as a preview of your campaign, not a landing page.

This cloud security ad, designed by the Creative Studio, is effective because it centers on a single, clear message with minimal supporting copy and a high-contrast CTA, making the value proposition immediately understandable.



CARS **FOR** CHEAP

**FIND YOUR
NEXT CAR
NEW OR USED**

○ ● ○

VIEW INVENTORY

TIP 2**Design with the format in mind**

Display placements range from narrow portrait units to wide landscape formats, and each requires thoughtful composition. Instead of simply resizing assets, adjust layout, copy, and visual hierarchy so every ad feels intentional, not crowded or compressed.

TIP 3**Use high-quality visuals**

Clear images and well-formatted assets make your message easier to process at a glance. Avoid blurry, over-filtered, or poorly cropped visuals, keep your product or service as the focal point, and use high-quality logos with proper sizing and formatting.

This ad works well because the vehicle is presented in sharp detail against a clean background, making it the clear focal point.

TIP 4

Show your brand early

If you're using animation or video, assume viewers may only see the first frame before scrolling past. Make sure your logo and key message appear immediately, so your brand is recognizable within the first two seconds, even if the rest of the ad goes unseen.

TIP 5

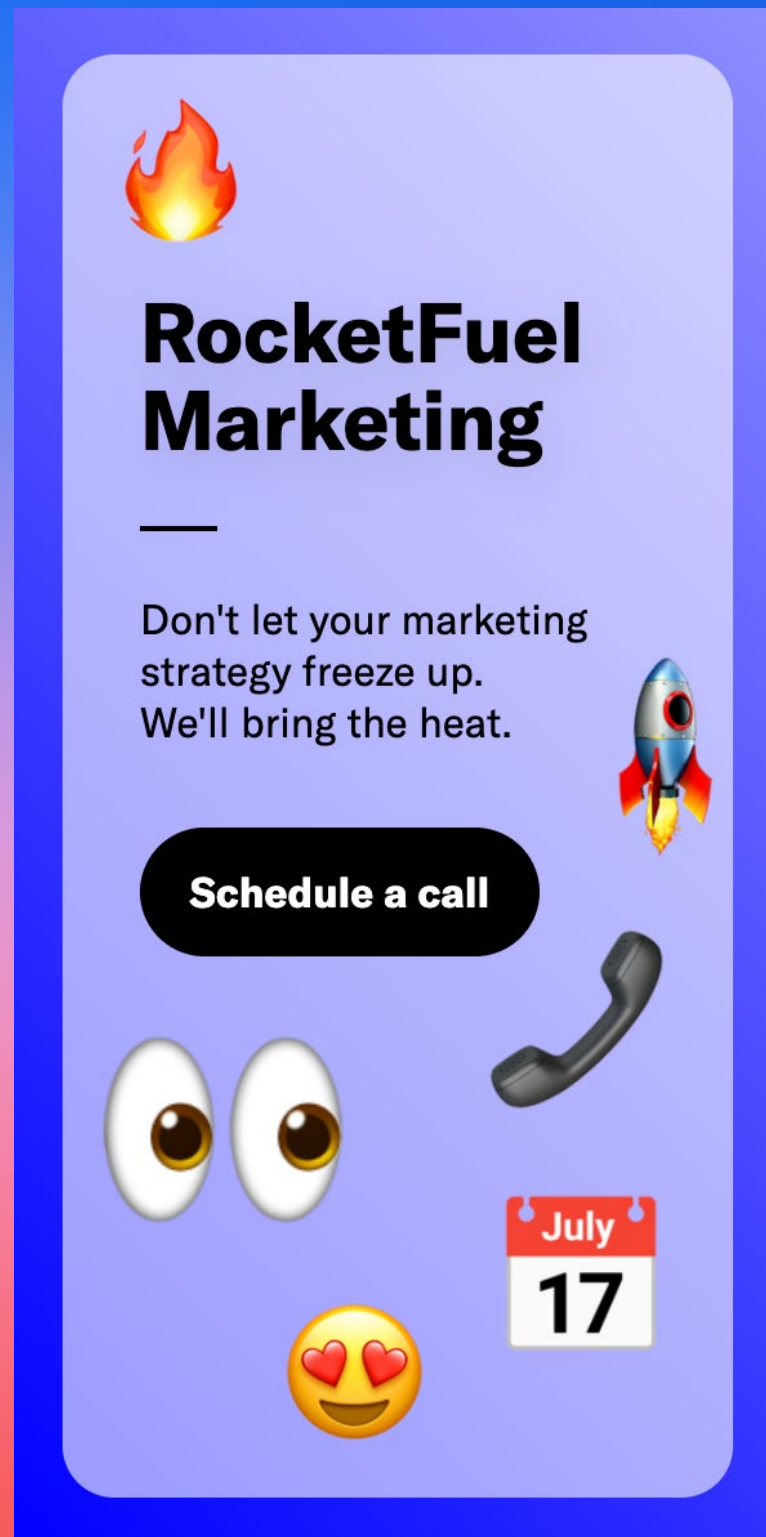
Make the headline do the work


Most viewers will read the headline before anything else. Use clear, specific language that communicates what you offer in seconds, and treat character limits as guardrails, not obstacles.

If the headline isn't strong on its own, the rest of the ad won't be either.

In this office furniture ad, the headline takes a common workplace problem and positions the product as a tailored solution—making its value easy to understand at a glance.





**One chair
doesn't fit all.**[EXPLORE OUR COLLECTION](#)**Harris & James**
OFFICES REDEFINED




**RocketFuel
Marketing**

Don't let your marketing
strategy freeze up.
We'll bring the heat.

Schedule a call

TIP 6**Tailor creative by the funnel stage**

Prospecting and retargeting require different approaches. Prospecting creative can introduce the brand and highlight key value propositions, leaving room for intrigue, whereas retargeting should be more direct and focus on specific products, pricing, or offers to encourage a purchase.

TIP 7**Use clear, direct CTAs**

Short attention spans demand simple language. Avoid jargon or overly technical phrasing, and keep copy concise and easy to understand. Your call to action should be active and specific. “Shop now” or, in the case of this Creative Studio ad, “Schedule a call” is clearer than vague prompts like “Click here.”

TIP 8

Keep animation intentional

Animation should reflect your brand and campaign objective. A premium brand may call for smooth, restrained motion, while a more energetic brand can use quicker, more dynamic transitions. The style and pacing should enhance the message, not distract from it.

TIP 9

Use strong contrast

Contrast helps viewers process your message quickly. Make sure text stands out clearly against the background and that key elements—like your logo and headline—are easy to distinguish at a glance. Use size, weight, and color intentionally to guide attention.

In this athletic footwear ad, the bold black product name and price stand out clearly against the light background, while the vibrant image of the shoe contrasts sharply with the muted frame—guiding attention from brand to product to pricing to call to action in a clear visual sequence.

At'em
Athletics

1 2 3 4

Alliance
Trainers

\$149.99

Shop Now

SECTION 4

Display ad design faux pas to avoid



Even the best creative can lose its impact when small details get overlooked.

Below are common display design mistakes that can undermine clarity, consistency, and performance.

MISTAKE 1

Don't overcrowd the creative

Trying to communicate too much in a single ad often makes everything harder to understand. Avoid long blocks of text, multiple competing ideas, oversized CTAs, or low-contrast fonts against busy backgrounds. They can muddle your message and reduce clarity.

MISTAKE 2

Don't use improperly sized assets

Pixelated or low-resolution visuals can undermine an otherwise strong ad. Display ads often appear across desktop, tablet, and mobile screens with different resolutions. For static-only ads, images should be exported at twice the original display size to ensure the best quality. For HTML5, fonts and vector graphics are scaled automatically, but images should still be a higher resolution and then scaled down to preserve image quality.

MISTAKE 3

Don't rely too heavily on generic imagery

Stock images can still be effective, especially when they help capture attention in otherwise text-heavy ads. But if they aren't relevant or on-brand, they can distract from the message instead of improving it. Use stock imagery selectively and prioritize original or branded visuals whenever possible.



**MISTAKE 4****Don't overuse overlays**

Avoid placing logos or text directly on top of images, especially if the same elements already appear elsewhere in the ad. Overlays can become repetitive or unreadable in smaller sizes. Use clean, single images rather than collages whenever possible.

MISTAKE 5**Don't mismatch the destination**

Your display ad should be a natural preview of what comes next. If users click through and encounter a completely different design, message, or offer, the experience can be jarring. Keep visuals and messaging aligned with landing pages, so campaigns feel consistent from the ad through the click.

MISTAKE 6

Don't let AI distract from the message

If viewers are questioning whether an image or video is real, they're no longer focused on your product. Overuse of AI—especially in human imagery—can shift attention away from the offer and toward concerns around authenticity. Use AI in ad creative only when it serves the concept and strengthens the overall execution.

Note: For all images created using generative AI tools, the asset must contain and preserve metadata indicating that the image was AI-generated to ensure transparency and compliance.

MISTAKE 7

Don't test superficial changes

A/B tests should focus on meaningful differences, not minor visual tweaks. Changing a background color or CTA button rarely reveals much on its own. Test variations in messaging, audience focus, or product positioning to see what actually resonates and drives clicks.



SECTION 5

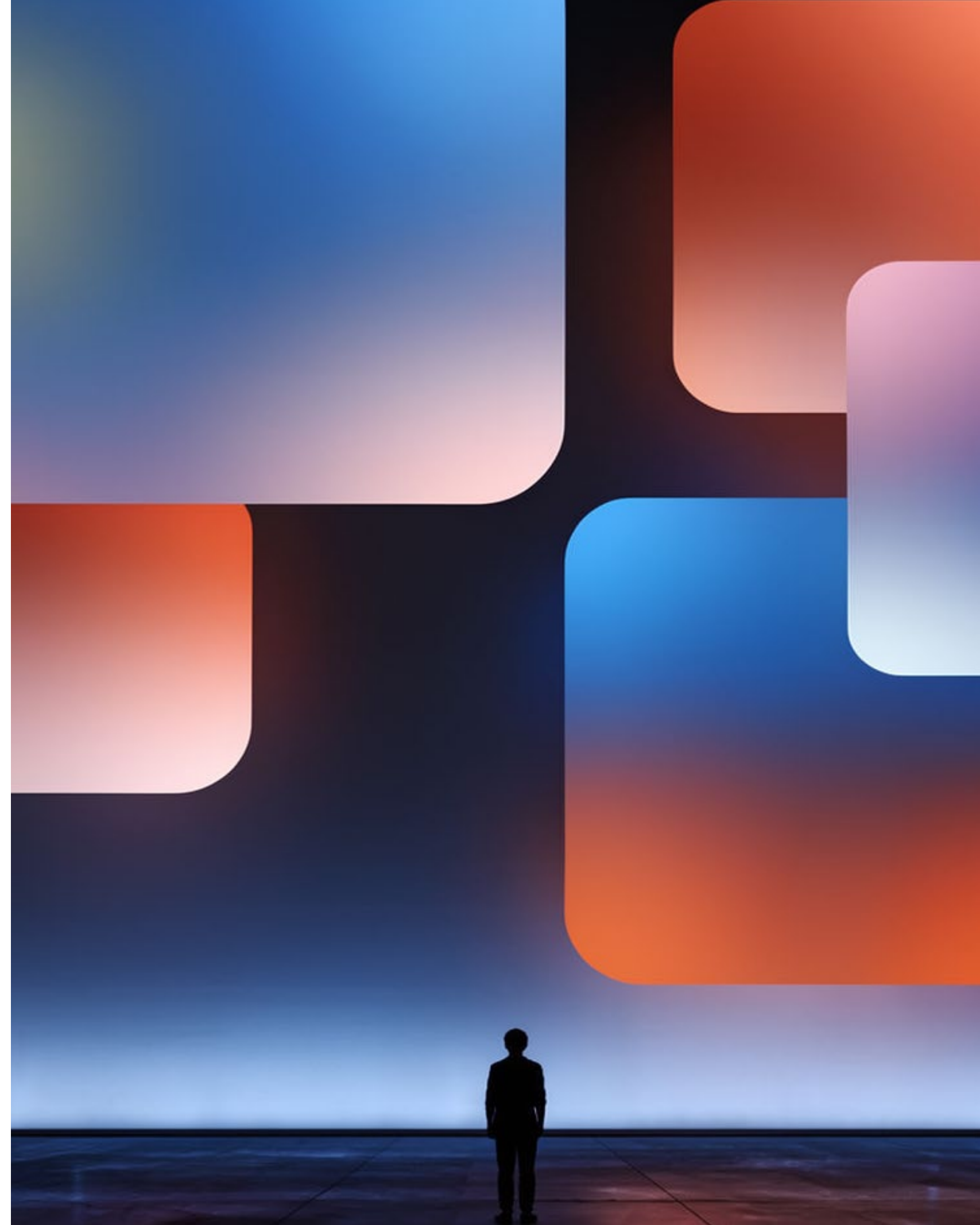
Using AI in display advertising

AI is an integral part of how display campaigns run today.

Programmatic platforms rely on AI to analyze historical behavior, purchase intent, and engagement. They use these insights to decide which ad opportunities are worth bidding on.

Meanwhile, contextual advertising tools like StackAdapt's [Page Context AI](#) can scan articles and pages to match ads with content aligned to the message and intent behind your campaign.

Some of the biggest gains are emerging beyond media buying, particularly in creative development and strategy.



Here are some examples of how experts in StackAdapt's Creative Studio are incorporating AI into their workflows and what you can learn from them.



Strategic planning

AI tools can help shape campaign strategy by identifying potential audience segments, refining positioning, or exploring how messaging might resonate with different groups. Used as a sounding board, they offer a starting point for strategic thinking before decisions are finalized.



Research and development

For early-stage research and creative briefs, AI can help surface background information, clarify positioning, and organize thinking before concepts take shape. Platforms like Perplexity and Deep Research are increasingly useful in daily workflows for defining direction and framing new campaign ideas.



Campaign concepting and mockups

AI tools in platforms like Photoshop make it easier to extend backgrounds, remove objects, and adjust composition without time-consuming manual edits. This allows designers to move through storyboards and mockups quickly and to focus more on the idea itself rather than on production tasks.



Accelerating copywriting

Tools like ChatGPT and Claude can quickly generate headlines and CTA variations, making it easier to explore different messaging in less time. While the output isn't always final-ready, it can serve as a useful starting point, providing teams with a foundation to refine and build upon.

While AI can streamline research, copywriting, and mockups across different tools, those workflows don't have to live in separate platforms.

StackAdapt's Creative Builder brings template-based design and generative AI enhancements into one place, allowing teams to build, edit, and scale HTML5 display creatives without relying on external software.

Powered by Ivy™, the Creative Builder acts as a creative assistant—supporting prompt-based image generation, background removal and replacement, resizing, and motion enhancements, while keeping you in control and ensuring creative stays on-brand.

To learn more, [speak with our team](#).

The image shows a screenshot of the 'Creative Builder' interface, which is enhanced by Ivy. At the top, there is a text input field labeled 'Type Prompt Here' and a blue 'Generate Image' button with a star icon. Below this is the 'AI Enhance' section, which features two options: 'Remove Background' and 'Add Cinematic Motion'. Each option includes a small preview image of an orange sneaker and an 'Apply' button. To the right of these options is a larger preview of the final creative, which features the orange sneaker on a blue background with the text 'Step Into Power, Run Beyond Limits' and a 'Learn More' button.

SECTION 6

Core display advertising strategies



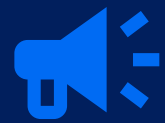
High-performing campaigns don't happen by accident. They're shaped by strategic choices that determine how and where your brand shows up. The following display advertising strategies can help you capture attention, maintain visibility, and drive more qualified clicks and conversions.

Use high-impact display to amplify visibility

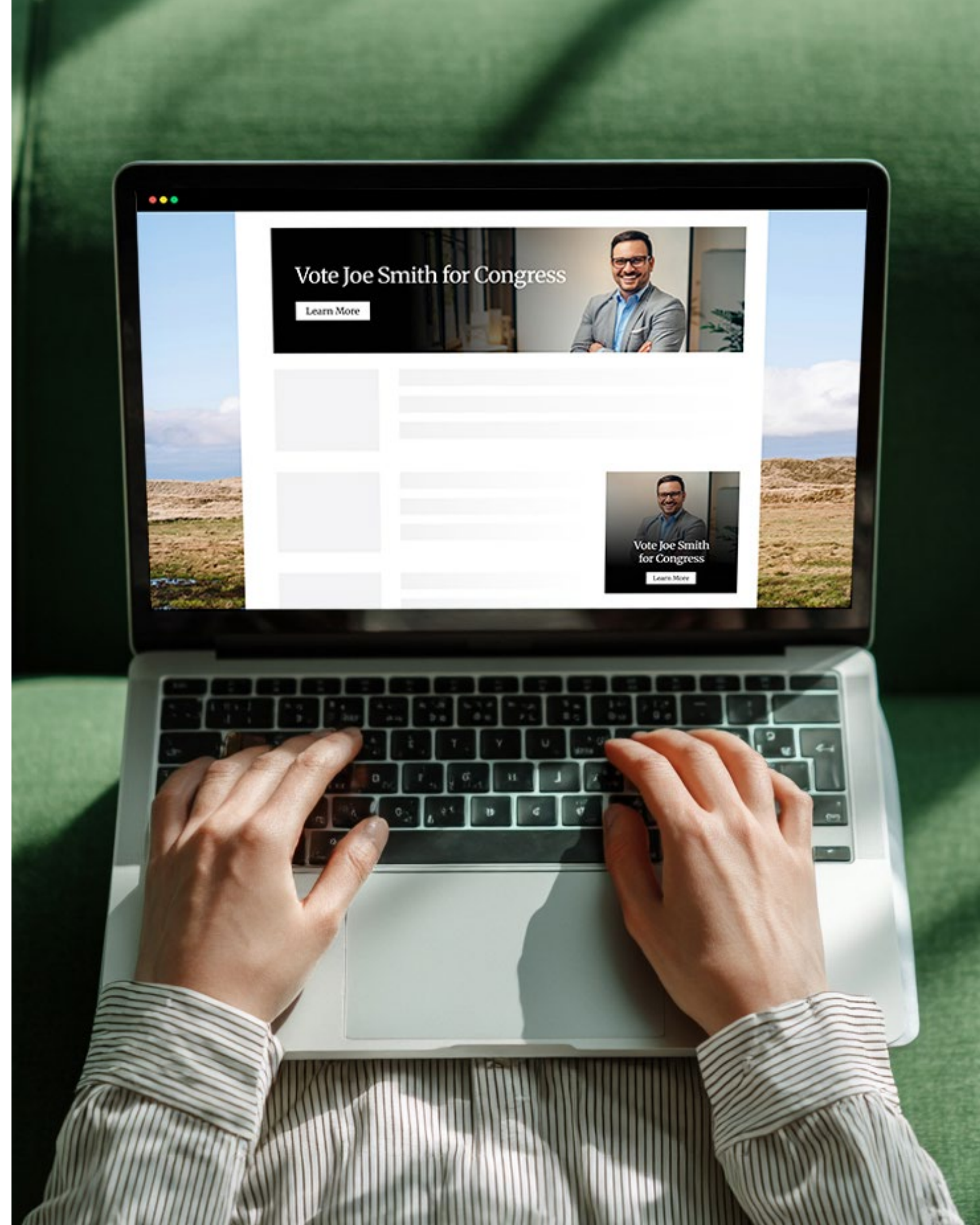
Standard banner placements aren't the only way to use display. High-impact units—such as homepage takeovers—allow you to dominate premium publisher inventory for a defined period of time, creating a strong, hard-to-miss presence in well-known websites users trust.

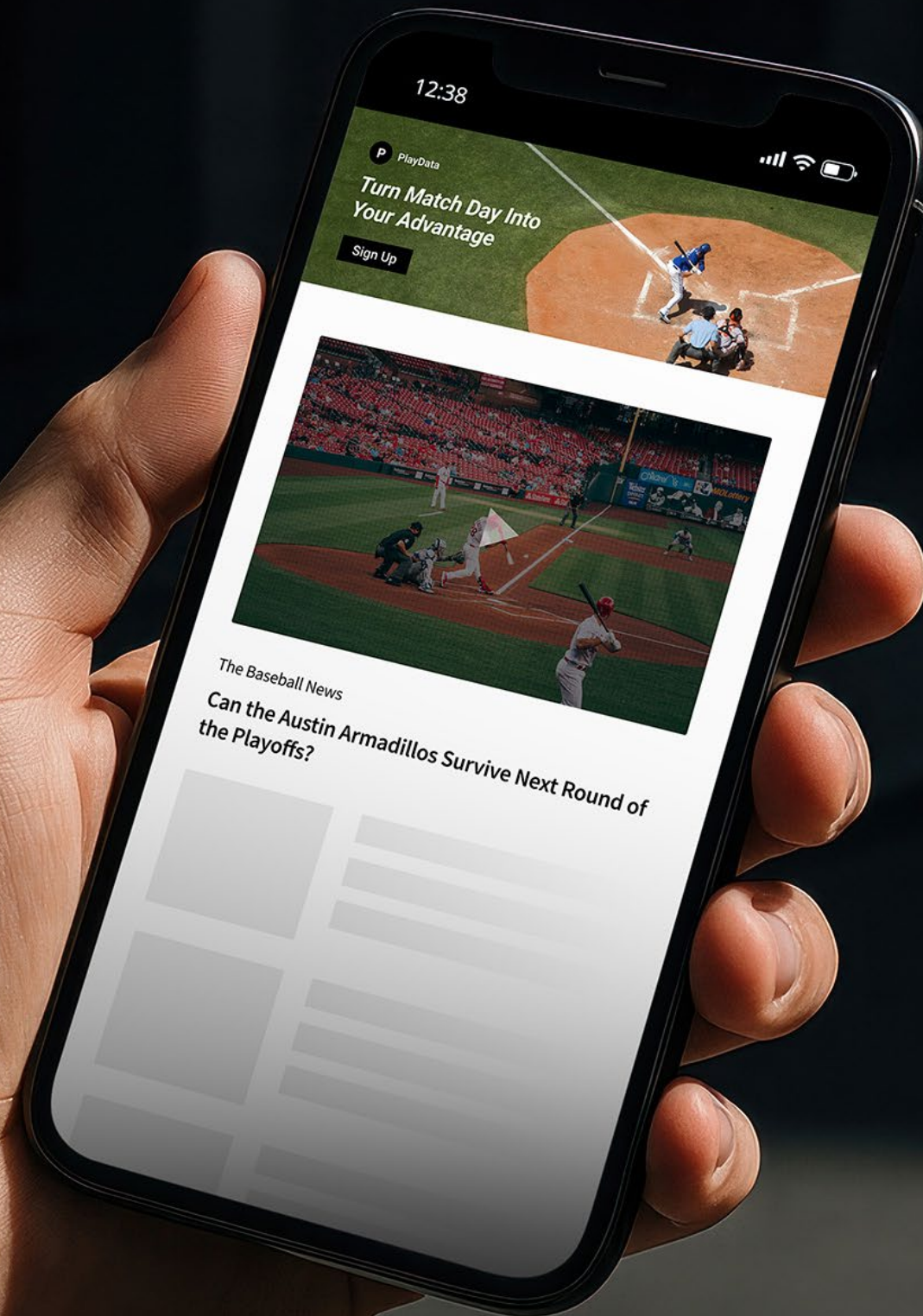
These placements are often custom and require closer coordination with publishers. But on the upside, they offer the opportunity to capture a larger share of attention in a single, high-visibility moment than standard placements spread across multiple sites.

For example, a political campaign could activate a homepage takeover through a programmatic guaranteed deal within a major weather site ahead of a forecasted storm, anticipating a surge in traffic. The timing would ensure the message appears when usage is at its peak, capturing a large share of attention during a high-traffic moment that wouldn't normally be available through standard placements.



When used strategically, high-impact display can complement ongoing campaigns with focused bursts of reach in premium environments.





Extend your reach beyond live sports broadcasts

Live sports create spikes in attention that extend well beyond the game itself. Even when access to streaming inventory is limited, display can appear online alongside match schedules, live score updates, sports news, and related content where fans are actively checking results throughout the day.

During tournaments like the World Cup or the World Series, fans often engage in second-screen behavior—refreshing scores, reading analysis, or browsing apps in between plays. In fact, 92% of sports fans engage with sports news and content every day. Those moments offer consistent, high-intent touch points before, during, and after key matchups.

Display placements in these environments help improve recall across the full event window. When integrated with other channels like CTV, audio, or digital out-of-home (DOOH), display ads keep your brand visible as fans move between screens, platforms, and the real world—capturing intent while attention is at a fever pitch.

Use display as part of a multi-channel strategy

Display advertising can drive strong performance on its own, but it's even more effective when it works alongside other channels.

That's because buyers don't encounter a single touch point in each buying journey. They move between streaming platforms, search engines, social feeds, publisher sites, and real-world environments before making a purchase.

When used alongside channels like CTV, digital audio, social, search, and DOOH, display helps extend your message, maintain consistent visibility, and re-engage audiences at key moments.

For example, display can retarget viewers after a CTV ad, echo key themes or offers heard in a digital audio campaign, or complement native placements by extending the same message as users move beyond the feed.

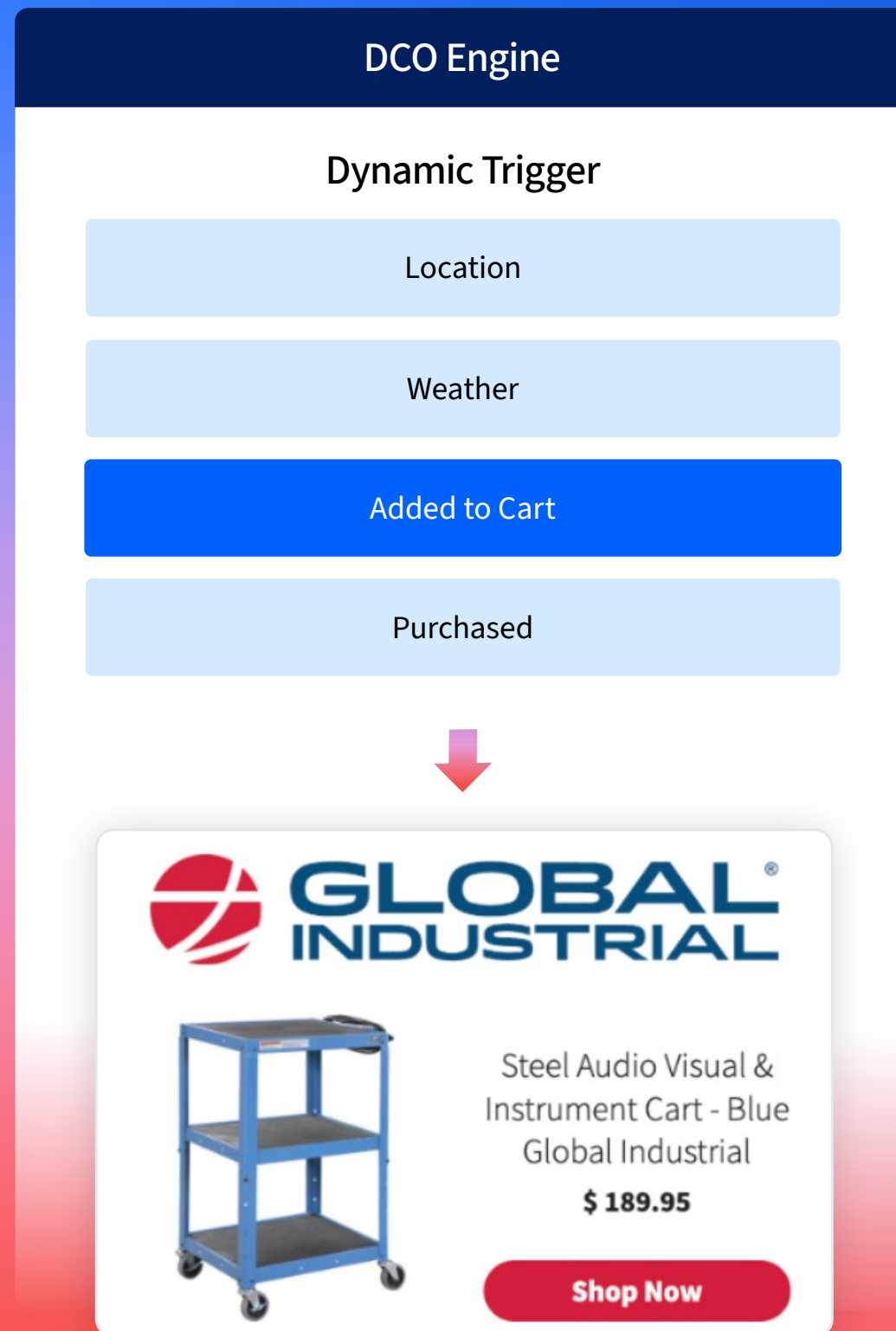
In doing so, display acts as connective tissue—bridging awareness and action while keeping your brand visible as audiences move throughout their day.

Need proof? Internal StackAdapt platform data shows that campaigns combining display with other channels consistently outperform single-channel strategies:

- **A 50/50 mix of display and audio** drives conversion rates 9X higher than audio alone and 18X higher than display alone, on average.
- **A 90/10 split between display and CTV** produces conversion rates 31.6X higher than CTV alone and nearly 2X higher than display-only campaigns.
- **A 40/60 blend of display and native** delivers conversion rates 4.5X higher than display alone and more than 2X higher than native-only campaigns.

TAKEAWAY

Display advertising performs best when it's part of a broader multi-channel strategy, not in isolation.



Personalize display ads at scale with DCO

Capturing attention is important, but delivering the right message to the right person matters just as much. DCO tools—like StackAdapt’s Dynamic Creative Optimization solution—allow you to automatically adjust images, messaging, and product recommendations in display ads based on user behavior and real-time data, generating multiple variations from a single creative framework.

This approach is particularly effective for retargeting and product-driven campaigns, where relevance is more likely to drive clicks and purchases than generic creative. In fact, internal StackAdapt platform data shows that advertisers who use DCO see 32% higher CTR and 56% lower cost-per-click.

Rather than serving the same static unit to every user, DCO helps tailor the experience while maintaining brand consistency—improving efficiency and engagement without building entirely new creative from scratch for each audience segment.

SECTION 7

Display advertising strategies by industry

Display advertising offers a level of targeting, personalization, and performance that makes it adaptable across practically all industries.

While the fundamentals often remain the same, how display is applied can look very different depending on buying behavior, regulatory constraints, and sales cycles.



The following examples show how you can tailor display to support your objectives, no matter what industry you're in.





Travel & Tourism

Travel marketers face a unique challenge: long consideration cycles and unpredictable booking behavior.

Interest often spikes around seasonal trends, limited-time offers, or major global events, making timing just as important as messaging.

Travelers may browse destinations for weeks, compare prices across platforms, and wait for the right moment before committing.

Display advertising plays a key role in capturing intent, no matter what drives it.

Consideration stage

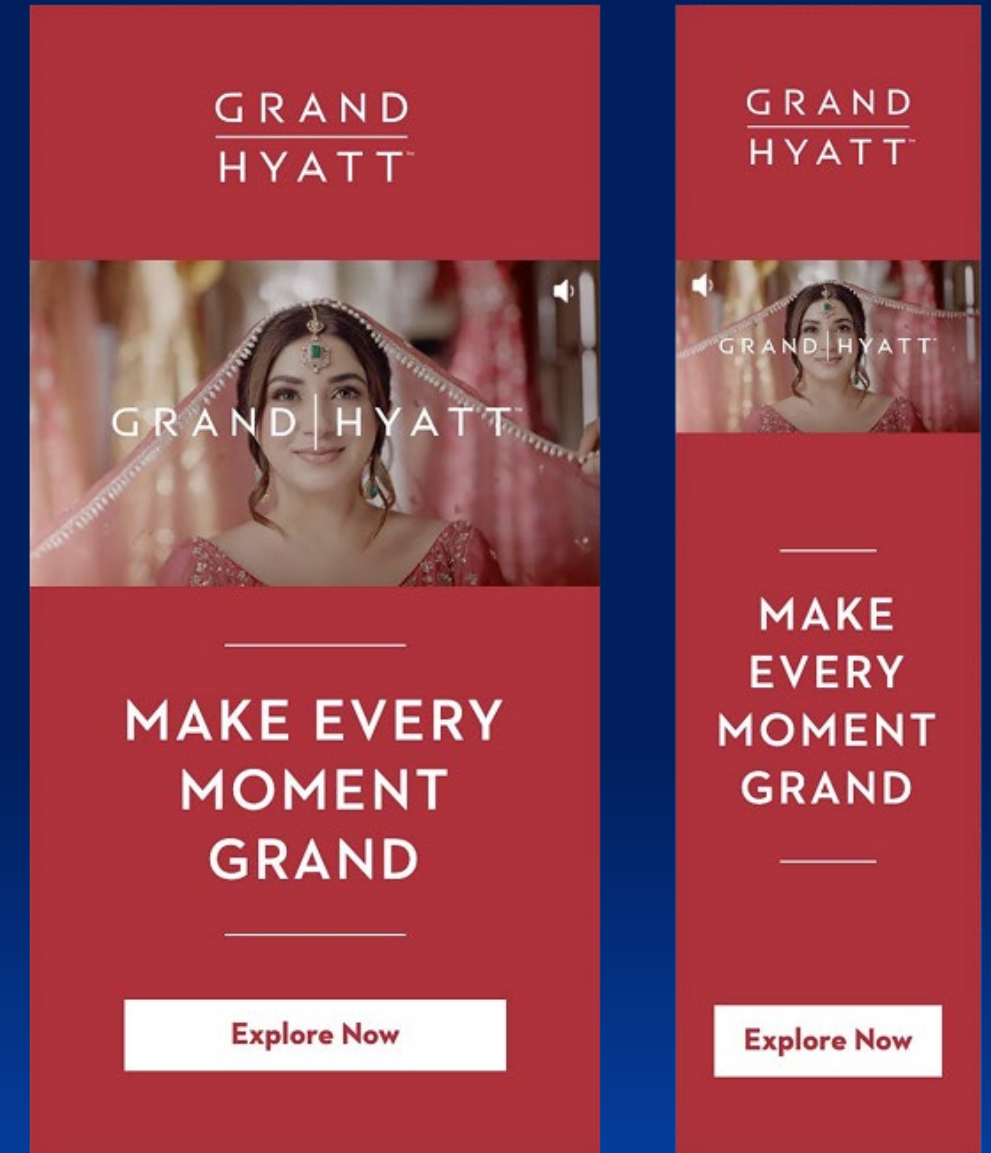
- Dynamic display feeds can automatically update ads with current destinations, pricing, or seasonal promotions, keeping messaging timely as travelers compare options.
- Interactive formats—such as scratch-to-reveal creative—can introduce a sense of discovery, providing exclusive deals and encouraging deeper exploration.

Conversion stage

- Countdown ads tied to limited-time fares or event dates can prompt quicker decisions, especially when paired with a clear call to action like “Save the Date.”
- Dynamic retargeting can also pique interest by resurfacing the specific destinations or deals a traveler previously explored.

CASE STUDY

See how [Hyatt Asia Pacific](#) turned fragmented travel audiences into a 43% lift in brand consideration with a multi-channel display strategy.





Auto

Similar to travel and tourism marketers, automotive marketers face customers with lengthy consideration cycles and complex, non-linear buying journeys.

Next to buying a home, purchasing a car is one of the biggest financial decisions the average person will make.

Buyers may research models for months and compare features across countless brands before making a purchase.

Staying visible throughout the process without becoming repetitive requires a deliberate approach.

Consideration stage

- Dynamic display feeds can automatically update with current vehicle models, pricing, or local inventory, keeping messaging timely as shoppers compare options.
- Interactive ad formats—such as carousel or expandable creative—can showcase different trims, features, or seasonal offers, encouraging deeper exploration.

Conversion stage

- Countdown ads tied to limited-time promotions, financing offers, or dealership events can prompt quicker decisions, especially when paired with clear CTAs like “Shop Now.”
- Dynamic retargeting can also pique interest by resurfacing the specific vehicles or configurations a shopper previously explored online.

CASE STUDY

See how [Click Here Digital](#) used dynamic display ads to connect car buyers with real-time inventory and boosted conversions by 38%.

TOYOTA **TEAM**
TOYOTA

1788 O'Neal Ln, Baton Rouge, LA 225-273-5880

TEAM
TOYOTA
TEAM-TOYOTA.COM

225-273-5880 • www.Team-Toyota.com

2023 Toyota Corolla Cross
\$27,886

Shop Now



B2B

In B2B, buyers aren't making impulse purchases. They're researching solutions, comparing vendors, and building internal alignment before making a decision.

With longer sales cycles and multiple stakeholders involved, remaining visible throughout the process is important.

Display advertising can help brands remain present, reinforce value propositions across touch points, and build confidence as accounts move closer to a decision.

Consideration stage

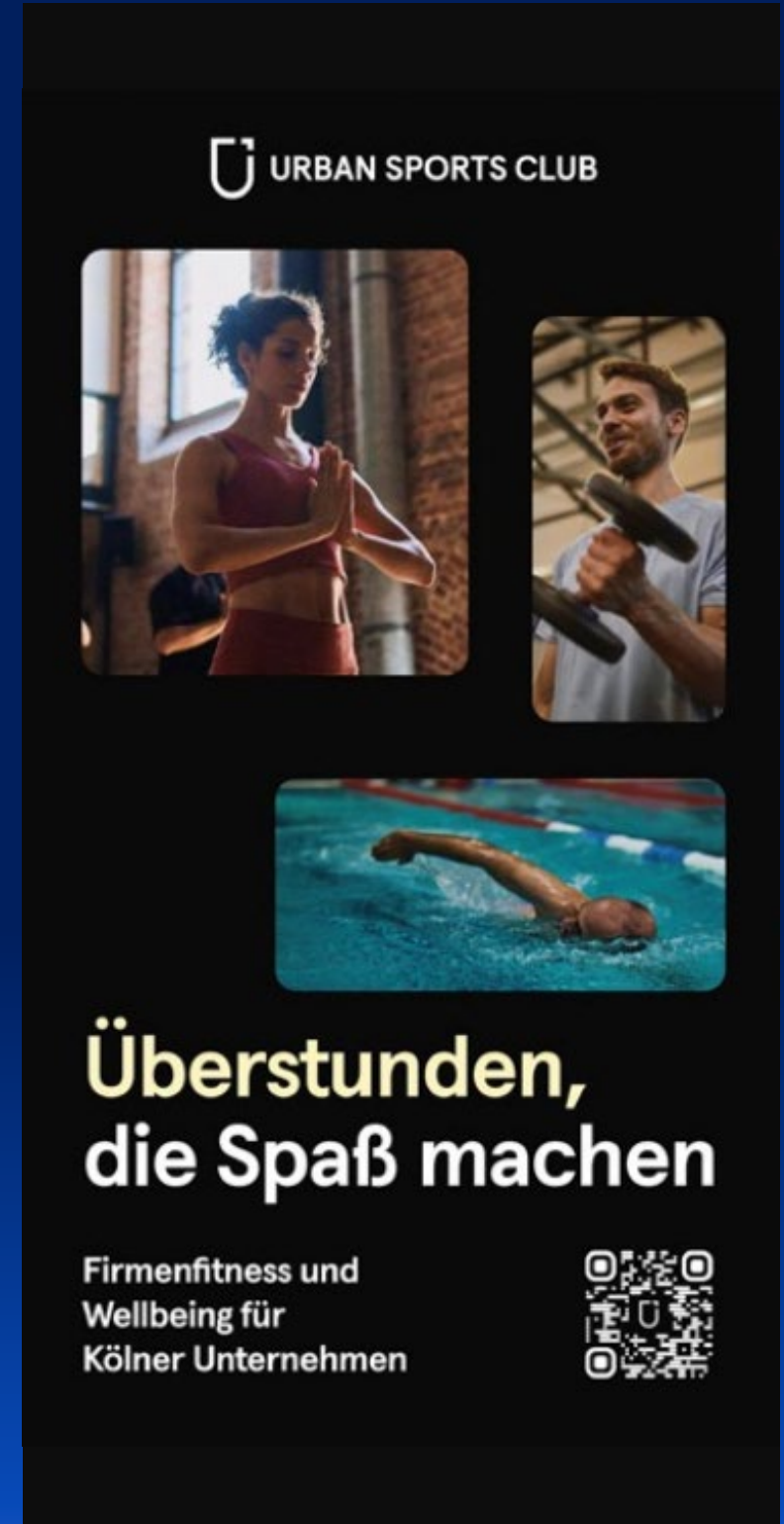
- Interactive, question-based ads can help you learn what challenges matter most to your audience, then retarget users based on their responses with more tailored messaging.
- Eye-catching carousel ads can highlight specific value propositions—such as cost savings, integration benefits, or operational efficiencies—while guiding users toward the next step.
- In-banner video can also reintroduce earlier campaign messaging, creating continuity across touch points as different stakeholders evaluate options.

Conversion stage

- Testimonials featuring reviews, ratings, partner logos, or clear performance metrics and case study results can validate your claims while reducing hesitation.
- Social display ads that mirror posts on professional platforms like LinkedIn can further position your brand as a trusted resource, reinforcing thought leadership and helping convert engaged prospects.
- Lead generation ads can capture contact information by encouraging users to submit their email in exchange for guides, reports, or exclusive content without leaving the page.

CASE STUDY


Learn how [Urban Sports Club](#) used ABM targeting and display ads as part of a multi-channel strategy to raise awareness for its corporate fitness and wellness plans.



URBAN SPORTS CLUB

Überstunden,
die Spaß machen

Firmenfitness und
Wellbeing für
Kölner Unternehmen





Retail & CPG

In retail, campaigns move quickly. Pricing shifts, inventory changes, and seasonal demand can all influence purchase decisions.

For CPG brands, many of those purchases happen through partners or in physical locations, making it important to drive store-level action. Here's how display advertising can help.

Awareness stage

- Social display ads can mirror organic posts and introduce products in familiar formats, helping brands stand out in crowded categories.
- Highlighting reviews, ratings, or trending items can build trust and spark interest, increasing discovery before shoppers reach the shelf.

Consideration stage

- DCO aligns messaging with current pricing, availability, and promotions, reducing friction as shoppers compare options.
- Carousels can showcase multiple SKUs, categories, or brands to support decision-making, deeper exploration, and cross-selling.

Conversion stage

- Closer to purchase, dynamic retargeting can resurface the exact products a shopper viewed, while location-based messaging can drive in-store visits and sales.
- Countdown formats can also introduce urgency around limited-time offers or seasonal promotions, prompting shoppers to visit a store before a deal expires or inventory runs low.
- Display can complement retail media network activity by extending reach beyond retailer environments, helping convert engagement into online and in-store purchases.

CASE STUDY

Learn how Superior Engineering partnered with Sunny Advertising and StackAdapt to drive 6X higher daily sales during Black Friday and achieve a 52X ROAS.



**Carbon Offroad 12K 12000lb
Electric Winch With Black Rope
and Hook - CW-12KV3-XXX**

\$1,074.00 (Each)

Shop Now

SHIPPING AUSTRALIA WIDE & INTERNATIONALLY



E-commerce

E-commerce brands operate under constant pressure to perform. Unlike traditional retail, where in-store visibility and distribution play a role, online brands rely almost entirely on digital touch points to drive traffic and sales.

Display advertising helps connect discovery, comparison, and checkout into a more seamless path to purchase.

Awareness stage

- Prospecting audiences and lookalike modeling can improve customer acquisition by extending reach beyond existing customers and attracting high-intent traffic.
- Interactive, question-based ads can identify what matters to buyers, segment them by response, and build more qualified retargeting pools.
- Commerce-style display formats can extend reach beyond walled gardens while maintaining familiar cues like pricing, ratings, and bestseller labels that help build trust and encourage clicks.

Consideration stage

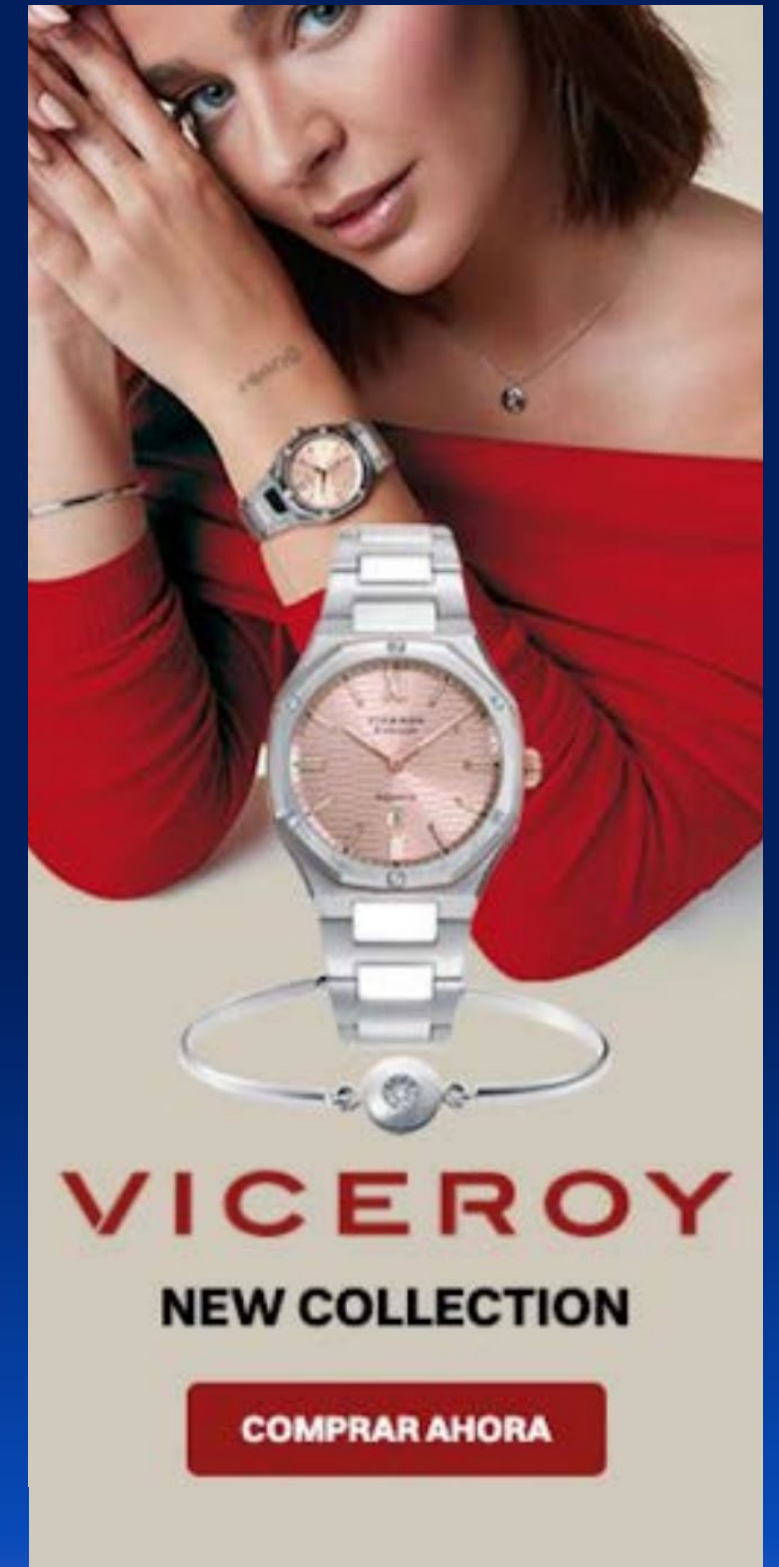
- Interactive elements—such as color selectors or swipeable carousels—can increase engagement and exploration.
- DCO can showcase relevant products, pricing, and availability to move shoppers closer to conversion.

Conversion stage

- Dynamic retargeting can recover abandoned carts and increase conversions by resurfacing previously viewed or added products to high-intent shoppers.

CASE STUDY

Learn how Maktagg and StackAdapt helped Viceroy drive a 30% increase in year-to-date sales by combining premium inventory and sequential display retargeting.





Healthcare & Pharma

Healthcare and pharma campaigns operate in highly regulated environments where clarity, trust, and compliance are essential.

Messaging must be informative without being overwhelming, persuasive without being overpromising, and always aligned with regulatory standards.

Here are a few ways display advertising can support healthcare and pharma campaigns to balance education, engagement, and compliance.

Consideration stage

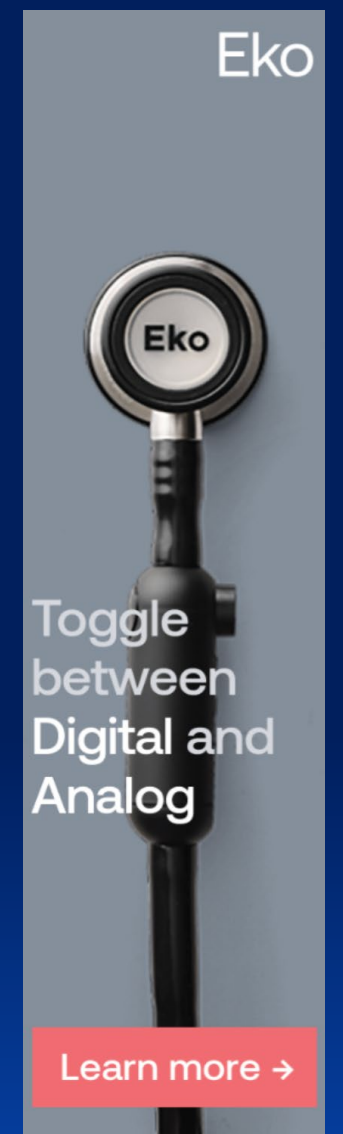
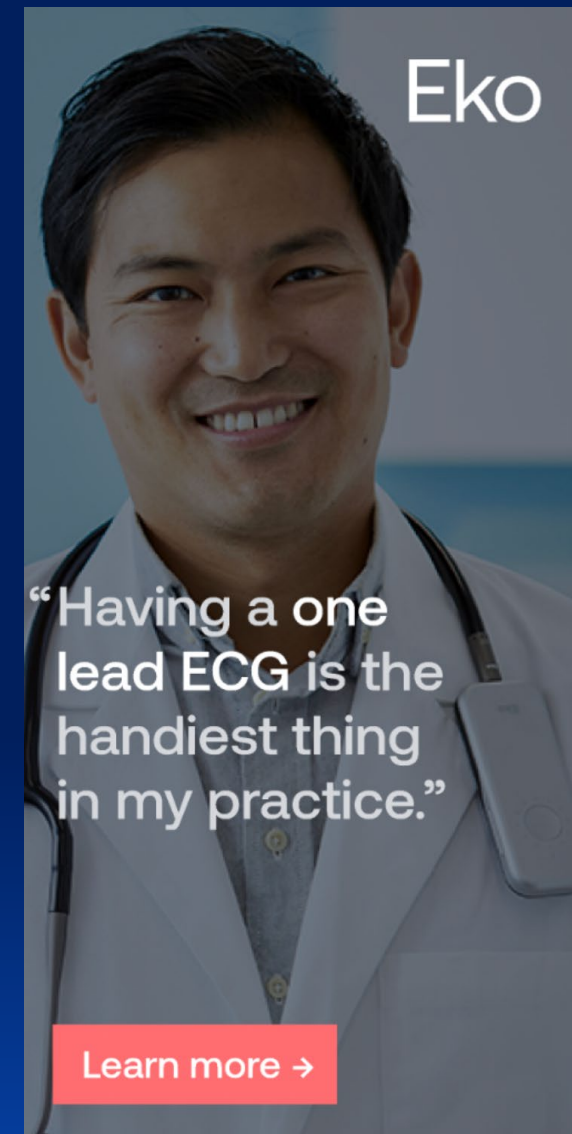
- Question-based discovery ads can surface patient needs or interests, guiding them toward relevant treatment options.
- Disclaimer-supported display units can incorporate required safety information without crowding creative.
- Animations or short educational videos can simplify care pathways and treatment benefits, translating technical information and encouraging next steps.

Conversion stage

- Testimonials from patients or endorsements from healthcare professionals (HCPs) can build trust and address common concerns.
- Dynamic elements—such as location-based messaging for nearby clinics or seasonal reminders, like upcoming cold and flu seasons—can make care and treatment decisions easier to act on.
- HCP retargeting can also support follow-up outreach and maintain visibility with providers who have engaged with educational or branded content.

CASE STUDY

Learn how Eko Health leveraged display and native ads to reach qualified HCPs and drive a 290% ROAS.





How StackAdapt drives performance in display advertising

Display advertising has been declared “dead” more times than it deserves. Yet, despite evolving consumer behavior and shifting media trends, it continues to not only survive but thrive.

Today, display is more precise, adaptable, and measurable than ever before. But building display ads that not only perform on their own but also in multi-channel campaigns requires the right technology.

StackAdapt helps marketers execute display campaigns alongside other channels with:

- ✓ Premium inventory through major supply partners.
- ✓ Unified multi-channel activation across display, native, CTV, audio, and more.
- ✓ Flexible creative formats, including static, rich media, and interactive display units.
- ✓ Advanced targeting, including contextual solutions and dynamic retargeting.
- ✓ Full-funnel orchestration connecting awareness to conversion.
- ✓ Transparent measurement to understand true campaign impact.

StackAdapt combines planning, activation, personalization, and performance measurement into a single platform.

To learn more, [Speak with our team](#).



StackAdapt is the leading AI advertising and orchestration platform marketers rely on to drive brand growth and revenue. Built entirely in-house with an easy-to-use interface, StackAdapt unifies programmatic and owned channels—including CTV, DOOH, display, native, audio, email, and more—into one seamless experience. The platform makes it easy to find the right audience, personalize creative, run campaigns, optimize, and measure results in one place. Trusted by the most forward-thinking brands and agencies, StackAdapt combines speed of innovation, deep vertical expertise, and partnership that powers real business growth.

For more information, visit stackadapt.com.